

MAG

MAG LAUNCHES INTERNATIONAL ONLINE DATABASE OF VIDEO ART CONTENT

MAG video, ready at your fingertips, streaming online. Get interactive and submit your video - whether you're an artist, curator, or gallery director - your content can be hosted by MAG. Make a multimedia appearance on the web with MAG Video.

WHAT IS MASS ART GUIDE?

A fresh perspective, a progressive view, your arts and culture in print, online and broadcast to the masses. Mass Art Guide (MAG) is your source for a comprehensive showcase of the best gallery and museum exhibitions in Canada, and around the world, informing and educating with a polished design that puts art above all. In each issue, our leading editors provide concise collector interviews, insightful show reviews and exciting events. Listings, advertising and editorials are presented in a modern and engaging style, making it a must-read monthly. Every page delivers the mass appeal of art with catch-your-eye colour, get-noticed graphics and stick-in-your-mind stories.

TERMS OF USE

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Artist's Name

Agent/Gallery/Museum(if applicable)

Signature

Signature

Date

Date

FIRST NAME: _____

LAST NAME: _____

AGENT/GALLERY/MUSEUM: _____

COMPANY: _____

STREET: _____

CITY: _____

POSTAL CODE: _____

COUNTRY: _____

TELEPHONE: _____

EMAIL: _____

TITLE OF VIDEO: _____

NAME OF ARTIST: _____

DATE PRODUCED: _____

LENGHT: MINUTES _____ SECONDS _____

FORMAT SUBMITTED: MPEG-4 _____ OR QUICKTIME.MOV _____

DESCRIPTION:
(600 Characters Maximum)

SUBMISSION CHECKLIST:

1. You have completed the application form.
2. You have read and signed pages 2 and 3 of this application form.
3. You have included a one-time application administrative fee of \$150 per video, cheque or money order made payable to MAG Mass Art Guide. If your video cannot be published on our site due to its technical format, or the video is in violation of guidelines outlined in item #2 paragraph C, we will return the video and payment in the self addressed envelope provided by you.
4. Video is in MPEG-4 format or Quicktime .mov

VIDEO SUBMISSION FORMAT:

Format required

On a CD
MPEG-4 Format
Must be 400 Pixels wide
Maximum of 6 Minutes
Maximum of 20 MB

Quicktime .mov
Must be 400 Pixels wide
Maximum of 6 Minutes
Maximum of 20 MB

Please do not hesitate to contact us if you require technical assistance in converting your video to streaming format. All videos will be posted to the MAG site within 30 days of having received your s video submission.

MAIL TO:

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